



177 Day Island Rd., Eugene, OR 97401 • PH 541-682-3755 • FAX 541-682-3411
300 West Fairview Dr., Springfield, OR 97477 • PH 541-682-4090 • FAX 541-682-3875



Homes. People. Partnerships. Good. www.homesforgood.org

01-16-2018-FOR IMMEDIATE RELEASE



The Housing and Community Services Agency of Lane County (HACSA) has helped connect people with “no and low” incomes to homes for nearly 70 years, providing Section 8 vouchers, building and managing affordable housing, and connecting people with housing services - yet many people couldn’t remember our name. In 2017 we met with community members, surveyed residents, and worked together to develop a name which truly exemplifies who we are and what we do. We’re excited to introduce our new name and logo to you. Effective today, the Housing and Community Services Agency of Lane County is now Homes for Good.

You can still count on us for the same essential services, including Section 8 housing vouchers, and low-income and affordable housing programs.

Homes for Good represents the agency’s aspirations and values, as well as the outcomes of our efforts. The new name establishes expectations, and with every mention, reminds us why the work we do matters: Quite simply, we provide homes, and we do it because all the good that a person or family experiences come from the home, both literally in terms of shelter and security, and figuratively in terms of support. We chose this name because it sets a lot of expectations and reminds us of the outcome of our daily work: We are here to connect people with homes and for that to lead to more good outcomes. In terms of style, we chose something less formal on purpose: We wanted something inviting and outcome-oriented. People will use Homes for Good regardless of its name. But we can always improve how we care for our customers, and the name sets the tone for that. It reminds us – and our customers – why we are here.

Please go to www.homesforgood.org and watch a short video to learn more.

Homes. People. Partnerships. Good.

For Press inquiries contact Ela Kubok at 541-682-2506 or ekubok@homesforgood.org

Homes for Good is Lane County’s housing agency. We connect residents with “no to low” incomes to homes they can afford. This includes working with the federal government to provide rental assistance, developing and maintaining high-quality housing, and working with other agencies to address the chronic need for housing that is affordable.